**Job Description**

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| Job Title: Senior Public Health Manager – Health In All Policies  |
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| Grade: P2 |

**Overall purpose of the job**

The postholder will work to provide specialist public health and development control/management input into the strategic plans of Cambridgeshire County Council, and wider partners, and will respond to planning applications to ensure that health and wellbeing benefits and impact are integrated into the day-to-day work of others, especially around creating healthy places.

The postholder will play a key part in the delivery of the strategic approach to embedding whole systems Health in All Policies (HiAP) thinking across all of the council and partner agencies in order to influence the wider determinants of health and reduce health inequalities across Cambridgeshire.

The postholder will support the Team Manager to deliver a high-profile programme of work across multiple disciplines and in collaboration with colleagues across two-tier local government, including Highways, Planning, Environment, Sustainability and Climate Change, Environmental Health and Housing.

The postholder will deliver evidence-driven change, shaping policy system-wide and influencing decision-making for shared priorities, facilitating the delivery of shared healthy place agendas using an in-depth understanding of the wider determinants of health.

This includes ensuring that the local system factors in ways to improve health and wider determinants of health in the designing of policy as well as the commissioning and delivery of services across Cambridgeshire. This includes (but is not limited to):

* County Council Strategic plans,
* District Council Local Development Frameworks and major planning applications
* Contributing to healthy places through design which encourages and supports healthy lifestyles and a prevention-based approach
* Includes appropriate buildings / infrastructure for the delivery of necessary health and wellbeing services
* Wider system strategies

# Main accountabilities

The role holder will work with the Team Manager Health in All Policies and the wider public health team, with the following main accountabilities:

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|  | **Main accountabilities** |
|  | **Land use planning** – * Develop and recommend an appropriate public health response to land use planning, including appraising the joint Cambridgeshire County Council & Peterborough City Council Minerals and Waste Local Plan, the District/City Council Local Plans.
* Appraise and prepare a public health response ensuring health, wellbeing and socioeconomic requirements are taken into consideration for all major planning applications and Regulation 3 planning applications, at all stages of the planning application process, including negotiating with applicants to achieve public health outcomes for new residents and the wider population
* Take a strategic overview on the links between the NHS system and land use planning to improve the local NHS system for responding to housing growth in relation to “NHS estate’s needs “and support the health sector input / response. Support the local health sector to secure development funding (e.g. section 106 / Community Infrastructure Levy) for health and wellbeing provision where appropriate
* Liaise with health sector, social care, voluntary sector and wellbeing service partners to develop robust understanding of existing service capacity and needs associated with Strategic New Developments.
* Support the delivery of the Northstowe Healthy New Town programme
* Take responsibility for advising the Public Health team and other internal and external partners on relevant national legislation and guidance on planning and the environmental determinants of health from the Department of Health, Ministry of Housing, Communities & Local Government, and professional bodies, to assure planning guidance and legislation relating to health and health outcomes are complied with.
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|  | **Wider Policy Development** * Provide specialist advice and be an advocate for programmes and approaches aimed at reducing health inequalities, supporting economic growth and promoting and protecting the population’s health and wellbeing.
* Keep up to date with current knowledge, public health tools, policies or directives on how to improve health outcomes,
* Review evidence and best practice to influence behaviour change through public policy; in particular, identifying the added value that can be brought by a Health in All Polices approach to addressing wider social and economic determinants of health.
* Develop strong partnerships with local, regional and national stakeholders to enable effective input into the design and development of prevention and early intervention strategies.
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|  | **Air Quality** * Lead the liaison with the air quality officers in the district/city councils to provide public health input into the local authorities on air quality,
* Reviewing and providing constructive feedback to the district/city councils on their Air Quality Annual Status Reports on behalf of the Director of Public Health.
* Represent the public health team at the Cambridgeshire and Peterborough Pollution Prevention Group
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|  | **Environmental Permit Applications*** Appraise and prepare a public health response to the Environment Agency for applications for environmental permits as a statutory consultee using local knowledge, potentially in conjunction with the UKHSA response, and if needed following a discussion with the relevant District/City Council in which the permitted process is to be located,
	+ identifying any existing local health issues that may be associated with the regulated facility or its location
	+ discussing with the local community any concerns they may have on any potential health risks associated with a regulated facility
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|  | **Road Safety and Active Travel*** Assess and develop the public health input to county-wide transport initiatives including:
	+ The Combined Authority Local Transport Plan
	+ active travel
	+ accessibility
	+ road safety.
* Represent the Public Health team on the Cambridgeshire and Peterborough Road Safety Tactical Group
* Work with the Senior Public Health Manager Health in All Policies (Environment) to assess and propose active travel measures to encourage active travel on strategic growth sites
* Recommend public health interventions relating to transport to the Combined Authority and the Greater Cambridge Partnership and GCP Programmes.
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|  | **Training, development and developing skills and capacity in the system*** Lead the development of a strategic and on-going programme of staff training/development in “healthy places” e.g. air quality, land use planning and other wider determinants of health. This includes commissioning of training from other organisations, and direct provision of training to staff.
* Take responsibility for reviewing and improving the public health skills within other Cambridgeshire County Council departments, and in the District/City Councils, amongst staff involved in land use planning, housing and other relevant areas, taking a strategic approach to developing skills, agreed with all key stakeholders, which will enable closer working between partners.
* Take an active part of relevant aspects of the delivery of the Health and Wellbeing Strategy and other relevant strategies/policies.
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| 8. | To demonstrate awareness/understanding of equal opportunities and other people’s behavioural, physical, social and welfare needs.   |

**Person Specification**

**Qualifications, knowledge, skills and experience**

Minimum level of qualifications required for this job

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| Qualifications Required | **Subject** | **Essential/****Desirable** |
| MSc or equivalent experience | Planning, Public Health or related subject | Desirable |
| BSc or equivalent experience  | Relevant subject | Essential |

Minimum levels of knowledge, skills and experience required for this job

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| Identify  | Describe | Essential/Desirable |
| **Knowledge** |  |  |
| Public Health | A high level of knowledge and understanding of the theory and practice of Public Health or a related field. Ability to understand and interpret epidemiological studies and identify need and the implications for health improvement interventions. | Desirable |
| Land use Planning and Environmental wider determinants of health | Advanced knowledge of local government and national planning regulations and processes A comprehensive knowledge of the evidence and cost-effective evidence relating to public health issues for environment, land use planning and transport interventions.  | Essential |
| Statutory Duties | In depth knowledge of the UK legislation framework and the role/duties of Local Authorities within it. | Essential |
| **Skills** |  |  |
| Leadership | Able to provide system leadership and influence, as well as and manage key projects working with multi-disciplinary and multi-agency teams . | Essential |
| Partnership Working and Communication | Demonstrate effective partnership working with all tiers of local government as well as wider organisations such as the NHS, wider services and voluntary sector to maximise health impactAble to communicate and consult with communities and service users on health improvement issues and to develop community-based interventions.Able to communicate with a wide range of audiences on issues which may be complex, sensitive or contentious. Good communication, influencing and negotiating skills to work with partners in the development of strategic plans and interventions. These involve skills such as presenting to Council Committee meetings, NHS Boards, group work, chairing of meetings and facilitation. | Essential |
| Interpersonal Skills | Understands the principle of confidentiality Demonstrates empathy for the concerns of others, showing respect and understanding for others’ feelings, views and circumstances | EssentialEssential |
| Organisational skills | Excellent organisational skills, including time management, resource management and project management. Able to work with multi-disciplinary and multi-agency teams including ability to identify, plan, secure support, develop and implement a wide range of projects, and to plan and deliver work to meet short timescales. | Essential Essential |
| Judgement | Ability to assimilate information quickly and make reasoned judgements, recognising the limit of own authority within the role Seeks and uses professional support appropriately  | Essential Essential |
| Using/analysing/interpreting data | Ability to critically analyse research and translate into local recommendations, using epidemiological and cost-effectiveness evidence to inform wider system policy interventions including environmental, land use, planning, housing and transport. Ability to scope, plan, undertake and write up evaluations.  | Essential Desirable  |
| **Experience** |  |  |
| Land use planning | Advanced knowledge of leading and developing public health projects in the area of environment, land use planning, transport and housing.Experience working in a local authority planning function and/or national organisations with an interest in planning and influencing planning policy and delivery.  | Essential Essential |
| Report writing and presenting at committee | Experience of working within a democratic system, writing and presenting briefings and committee reports | Desirable |
| Training | Experience of delivering training to a range of relevant partners | Desirable |
| **Equal opportunities** | Ability to demonstrate awareness/understanding of equal opportunities and other people’s behaviour, physical, social and welfare needs | Essential |
| **Safeguarding** *(include for roles working with children/vulnerable adults)* | Demonstrate an understanding of the safe working practices that apply to this role.  | Essential |
|  | Ability to work in a way that promotes the safety and well-being of children and young people/vulnerable adults.  | Essential |

**Disclosure level**

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| What disclosure level is required for this post? | None | Standard |
| Enhanced | Enhanced with barred list checks |

**Work type**

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| What work type does this role fit into? (tick one box that reflects the main work type, the default workers type is flexible) | Fixed  | Flexible✓ | Field | Home |