

Job Description

Job Title: Public Health Practitioner Research and evaluation

Grade: P2

Overall purpose of the job

The public health practitioner roles are strategic delivery roles within the public health team that will have range of responsibilities across specified portfolio areas. These specified portfolio areas are laid out below but may be subject to change based on changing population needs.

The overall purpose of the role of the public health practitioner is to use public health knowledge and skills to drive forward key public health agendas, to understand population need, use evidence based approaches to develop strategic plans and interventions, to contribute and lead specific portfolio areas as part of the public health strategic plan and Cambridgeshire and Peterborough health and wellbeing strategy.

The public health practitioner – research and evaluation post has a specific remit in delivering strategic and technical input into public health research and evaluation as part of the public health strategic plan.

The post reports to a public health principal to deliver key priority areas for the department.

There are 14 public health practitioners across the team with the following initial portfolios (subject to change depending on business and population need):

- Sexual health and health protection
- Maternity and early years
- Children and young people x 2
- Inclusion health (drug and alcohol)
- Inclusion health
- Prevention x4 covering CVD, falls prevention, behaviour change, older people, public mental health, obesity, physical activity, tobacco (exact split of portfolios to be determined according to business need)
- social determinants of health x2 covering areas including work and health, housing and health, poverty (exact split of portfolios to be determined according to business need)
- Healthy place and policy covering areas including health and the built and natural environment inc planning, housing, transport, travel, licensing
- Research and evaluation

Main accountabilities

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1.	Deliver a high quality and effective range of public health programmes according to the specific portfolio of the role, leading the development, project management, and delivery of core work areas to deliver the public health strategic work plan and health and wellbeing strategy, leading specific workstreams of strategy delivery according to portfolio of the role
2.	Responsible for outcomes and targets associated with the specifics of the portfolio. Monitor and evaluate the impact of public health programmes and interventions associated with the role's portfolio

3.	Critically analyse the evidence, service, and population data, including community and stakeholder voice, to identify priorities and needs across the population of Cambridgeshire
4.	Develop and implement evidence-based interventions and delivery plans to address population needs, using a proactive and problem solving approach
5.	Develop strong and effective working relationships with partners both within and outside the council to ensure an inclusive and supportive approach; develop and lead multi agency partnerships, developing consensus, shared priorities, agreed strategic plans, and demonstrable impact
6.	Commission providers as part of delivery as needed, utilising appropriate procurement and governance frameworks, and ensuring value for money and outcomes
7.	Manage associated commissioning and budgets associated with the programmes of work as required using robust processes and governance and looking for new opportunities where possible
8.	Extensively review and critically appraise the evidence, analyse data, and write and present briefing papers to support evidence-based decision-making and achieve solutions for service planning and delivery, including prioritisation and resource allocation for the health and care system
9.	Collaborate with public health academic partners to identify opportunities for public health research within the service, collaborate on grant applications, or embed research findings into service delivery to improve impact
10.	Act as a point of contact for advice on where to access evidence based information for a range of Public Health and Local Authority staff, to support translation of research evidence into practice
11.	Communicate the conclusions of research and the implications of results to a range of external staff, including non-public health professionals and commissioning managers.
12.	Demonstrate an awareness and understanding of equality, diversity, and inclusion.
13.	Ability to contribute to our organisational commitment to becoming a Net Zero organisation by 2030.

Person Specification Qualifications, knowledge, skills, and experience

<i>Qualifications Required</i>	Subject	Essential/ Desirable
Batchelor Degree	Health/Health Improvement/Scientific or related subject.	Essential
Master's Degree	Public Health/Health Improvement or a related subject e.g., Epidemiology	Desirable
PhD		Desirable

Identify	Describe	Essential/ Desirable
Knowledge		
Comprehensive knowledge and understanding of Public Health key theories and concepts	The post is required to know and understand the population approach of public health and its core theories and concepts including its focus on prevention, health inequalities, and social determinants of health, and evidence based practice.	Essential
In depth knowledge of public health in practice	How public health policy and evidence is interpreted and used to implement public health programmes and projects.	Essential
Comprehensive knowledge and understanding of epidemiological theory and practice	Comprehensive understanding of epidemiological theory and how it is used in public health.	Essential
Knowledge of public health evidence for key public health areas and comprehensive in-depth understanding of literature search to obtain and evaluate Public Health evidence	Providing robust public health evidence is a key element of this role. The post is expected to understand the key areas of public health evidence, and how to obtain and critically appraise evidence that will help inform strategic decisions	Essential
Knowledge of commissioning of services	The post is required to understand the commissioning cycle, deliver commissioning or provide evidence on the effective and cost-effective commissioning of services	Essential
Knowledge of evaluation of public health or health interventions.	An understanding of evaluation theories and concepts for evaluating public health, mental health, or other health interventions.	Essential
Skills		
Ability to critically analyse health improvement/ public health research including interpreting epidemiological studies	This requires the post holder to be able to assess and critically evaluate public health evidence to determine recommendations for action/ research to delivery	Essential
Ability to undertake literature searches	This requires the post holder to use robust literature review approaches to identify evidence of effectiveness and cost effectiveness to inform policy, commissioning, and interventions.	Essential
Ability to analyse and interpret population health data including service level data to assess need and develop recommendations to improve health	Health needs assessment is a core public health skill to ensure services and actions tackle health needs and reduce health inequalities	

Ability to analyse and interpret policy, needs assessment, evidence review and the implications for strategy and commissioning.	The post holder is required to analyse public health policy, evidence, population data and needs assessments to think strategically and develop actions to address public health issues	Essential
Ability to undertake or support evaluations of public health interventions	The post holder is to be able to undertake or support or advise on the development of service evaluations as requested and produce evaluation reports.	Essential
Excellent communication and interpersonal skills with the ability to influence, negotiate with, and inspire a diverse range of partners including senior managers.	An ability to communicate and consult with communities and service users. Proven communication skills with health care partners and organisations	Essential
Ability to write reports and presentation skills.	The post holder will compile information and write reports and presentations for different types of audiences.	Essential
Ability to use standard IT packages	The post holder is required to have standard keyboard skills and ability to communicate through IT using packages such as Word, Outlook, Excel, and PowerPoint.	Essential
The ability to work with a high degree of autonomy.	The post holder will need to be able to work autonomously to plan and manage their workload while delivering on tasks to deadlines	Essential
Analytical, numerical, and financial management skills and the ability to exercise judgement in assessing complex and conflicting information and practical problem-solving skills	The post holder will need to manage and understand budgets and be able to analyse and interpret data and information to lead to action	Essential
Experience		
Experience undertaking evidence based literature searches and using the evidence to influence commissioning	Literature reviews and gathering evidence of cost effective services and interventions is a key component of this position	Essential
Experience of partnership working within local government or the NHS and delivering change across complex health and social care system environments.	The post holder will need to establish links with partners and key people within organisations in order to communicate evidence, develop needs assessments and strategies	Essential
Experience of developing and leading projects and programmes	This involves taking the lead or managing programmes of work.	Essential

Excellent interpersonal and influencing skills	This requires the post holder to build relationships and influence public health action	Essential
Equality, Diversity, and Inclusion (applies to all roles).	Ability to demonstrate awareness and understanding of equality, diversity and inclusion and how this applies to this role.	Essential
Net Zero (applies to all roles).	Ability to contribute towards our commitment of becoming a net zero organisation.	Essential