

**Job Title:** **Public Health Manager – Children and Young People**

**Location:** Cambridgeshire and Peterborough

**Band:** **Local Authority P2**

**Responsible to:** **Public Health Consultant, Peterborough City Council and Cambridgeshire County Council Public Health Directorate.**

**OVERALL PURPOSE OF THE ROLE:**

To contribute to the achievement of Cambridgeshire County Council (CCC) and Peterborough City Council (PCC) objectives to improve, promote and protect the health and wellbeing of the Cambridgeshire population and reduce health inequalities

To support the Children and Young People's (CYP) health system in Cambridgeshire and Peterborough and the ICS to undertake literature searches and reviews that will provide an evidence base to underpin the system wide children's strategies and support effective commissioning of services.

To support the system wide CYP partnership in Cambridgeshire and Peterborough to improve key outcomes relating to Children and young people including improving immunisation uptake, ensuring children are school ready, supporting healthy lifestyles, and improving emotional health and wellbeing.

To take a lead role on a range of specific programmes, to ensure that a project management approach is built into all aspects of the work, working with key stakeholders and partners to deliver the strategic priorities of the Directorate.

To support the management of the Children's Public Health budget and commissioning of Children's Public Health services by monitoring and evaluating contracts, supporting procurement and writing service specifications as well as performance monitoring service provision.

Work to support the development and priorities of the Child and Maternity Collaborative (part of the ICS) on behalf of the Peterborough City Council and Cambridgeshire County Council Public Health Directorate. The post-holder will support monitoring and evaluation of children's health services across the pathway of support across the local system.

Attend multi-agency boards, including the Best Start in Life Programme Board, to provide reports on the evidence base of effective child health commissioning.

To collaborate with a range of organisations to develop, commission and co-ordinate services and be responsible for developing and sustaining partnerships that support the

delivery of the Public Health Directorate objectives, the Health and Well Being Strategies, Public Health Outcomes Framework and other relevant strategic drivers.

### Main accountabilities

1	To contribute to the achievement of Cambridgeshire County Council (CCC) and Peterborough City Council (PCC) objectives to improve, promote and protect the health and wellbeing of the Cambridgeshire population and reduce health inequalities, particularly in relation to Children and Young people
2	To identify and independently progress areas for collaborative working, service improvement or redevelopment with key stakeholders across the statutory, independent and voluntary sectors.
3	To contribute to the overarching aims of the Cambridgeshire and Peterborough Child and Maternity Collaborative (part of the ICS) to improve outcomes for Children and Young People
4	To provide robust public health evidence that will ensure commissioned services are providing interventions that are evidence based, provide cost benefits and value for money and achieve the desired health outcomes for Children and young people
5	To receive and secure public health intelligence regarding children's health from local, regional and national levels and disseminate to determine commissioning and service developments.
6	Produce and present a range of reports relating to contract performance, advising and recommending developments and improvements to enhance the outcomes of the service at the relevant boards.
7	Independently identify and lead on service development for a range of specialist areas, including developing and implementing policy and strategies for that area.
8	Ensure that service users, parents and carers, staff and wider stakeholders such as the Voluntary and Community Sector (VCS), education and social care colleagues are involved in priority setting and developing plans as well as the delivery of change projects where there is a shared interest.
9	To collect, benchmark and analyse information to inform needs assessments in order to shape priorities for improvement, identify market deficiencies and support the allocation and effective use of resources.
10	To lead on and undertake comprehensive contract management of a portfolio of commissioned services including ensuring that planned data and clinical audits are completed
11	To undertake equality impact assessments for proposed policies, projects and services and to manage specified budgets

**Safeguarding commitment:** (Include for roles involving work with children/vulnerable adults)  
 We are committed to safeguarding and promoting the welfare of children and young people/vulnerable adults. We require you to understand and demonstrate this commitment.

This job description sets out the duties of the post at the time when it was drawn up. Such duties may vary from time to time without changing the general character of the duties or the level of responsibility entailed. Such variations are a common occurrence and cannot of themselves justify a reconsideration of the grading of the post.

## Person Specification

### Qualifications, knowledge, skills and experience

<b>Qualifications Required</b>	<b>Subject</b>	<b>Essential/ Desirable</b>
<b>Batchelor Degree</b>	Health/Health Improvement/Scientific or related subject.	<b>Essential</b>
<b>Master's Degree</b>	Public Health/Health Improvement or a related subject e.g. Epidemiology	<b>Desirable</b>
<b>Knowledge Skills and Experience</b>		
<b>Knowledge</b>	<b>Description</b>	<b>Essential/ Desirable</b>
Comprehensive knowledge and understanding of the scope of the Children and Young People's sector		<b>Essential</b>
Comprehensive knowledge and understanding of Public Health	The post is required to know and understand the population approach of public health. This includes public health policy and practice. Along with a knowledge of the key public health principles relating to Children and young people, especially its focus on prevention, addressing inequalities and evidence based practice.	<b>Essential</b>
A high level of knowledge and understanding of key public health theories and concepts	Public Health encompasses many theories for example behavioural change, wider determinants of health or Marmot's "Health Gap". The candidate should be able to describe these and their implications	<b>Essential</b>
In depth knowledge of public health in practice	How public health policy and evidence is interpreted and used to implement public health programmes and projects.	<b>Essential</b>
Knowledge of public health evidence for key public health areas and comprehensive in-depth understanding of literature search to obtain and evaluate Public Health evidence	Providing robust public health evidence is a key element of this role. The post is expected to understand the key areas of public health evidence, and how to run and review literature searches to obtain robust evidence that will help inform commissioning decisions	<b>Essential</b>
Knowledge of evidence based cost-effective commissioning of services	The post is required to provide evidence on the cost-effective commissioning of services and would need experience in understanding and applying cost-effective evidence of effectiveness in health-related practice	<b>Essential</b>
Knowledge of evaluation of public health or health interventions.	An understanding of evaluation theories and concepts for evaluating public health, mental health or other health interventions.	<b>Essential</b>
Knowledge of the range of health, social care and other services designed to	The post will be working across the system supporting children and young people and	<b>Essential</b>

meet the needs of children and young people.	would need to have a good understanding of the services and interventions	
Good understanding of how inequalities and discrimination impact on children's health, as well as access to and experience of services and outcomes.	The post holder will need to be able to assimilate evidence in terms of the needs of the population and how to address inequalities	<b>Desired</b>
<b>Skills</b>		
Ability to critically analyse health improvement/ public health research	This requires the post holder to be able to assess and critically evaluate public health evidence	<b>Essential</b>
Ability to undertake literature searches	This requires the post holder to identify evidence of effectiveness and cost benefits to inform policy, commissioning and interventions.	<b>Essential</b>
Ability to understand and interpret epidemiological studies	This skill is required to identify need and the implications for policy and commissioning. It includes the ability to undertake or support needs assessments.	<b>Essential</b>
Ability to understand policy, needs assessment, evidence review and the implications for strategy and commissioning.	The post holder is required to analyse public health policy, evidence, population data and needs assessments to think strategically along with translating strategy into action	<b>Essential</b>
Ability to undertake or support evaluations of public health outcomes relating to Children and Young People	The post holder is to be able to undertake or support the development service evaluations for public health and system wide health interventions relating to Children and Young People as requested and produce evaluation reports.	<b>Essential</b>
Ability to develop and implement effective social marketing and health improvement campaigns in different media campaigns	The post holder is required to collaborate with communications managers to plan, initiate and support social media and health improvement campaigns that are based on robust evidence and are in different media	<b>Desirable</b>
Excellent communication and interpersonal skills with the ability to influence, negotiate with, and inspire a diverse range of partners including senior managers.	An ability to communicate and consult with communities and service users. Proven communication skills with health care partners and organisations	<b>Essential</b>
Ability to write reports and presentation skills.	The post holder will compile information and write reports and presentations for different types of audiences.	<b>Essential</b>
Ability to use standard IT packages	The post holder is required to have standard keyboard skills and ability to communicate through IT using packages	<b>Essential</b>

	such as Word, Outlook, Excel and PowerPoint.	
The ability to work with a high degree of autonomy.	The post holder will need to be able to work autonomously to plan and manage their workload while delivering on tasks to deadlines	<b>Essential</b>
Analytical, numerical and financial management skills and the ability to exercise judgement in assessing complex and conflicting information and practical problem-solving skills	The post holder will need to understand budget and be able to analyse and interpret data and information in order to project manage programmes, develop needs assessments and undertake evaluations	<b>Essential</b>
<b>Experience</b>		
Experience undertaking evidence based literature searches and using the evidence to influence commissioning	Literature reviews and gathering evidence of cost effective services and interventions is a key component of this position	<b>Essential</b>
Experience of partnership working within local government or the NHS and delivering change across complex health and social care system environments.	The post holder will need to establish links with partners and key people within organisations across the pathways relating to Children and Young People in order to communicate evidence, develop needs assessments and strategies	<b>Essential</b>
Experience of developing and leading projects and programmes	This involves taking the lead or managing programmes of work.	<b>Essential</b>
Excellent interpersonal and influencing skills	This requires the post holder to possess the following attributes: <ul style="list-style-type: none"> <li>• Understand the principle of confidentiality</li> <li>• Demonstrate empathy for the concerns of others</li> <li>• Listen to and understand directly and indirectly expressed feelings</li> <li>• Shows respect for others' feelings, views and circumstances</li> </ul>	<b>Essential</b>