

## Job Description

Job Title: Public Health Principal

Job number: 3399

Grade: SM1

### Main Accountabilities

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1.	Contribute to the formulation of strategic public health plans. This includes the regular assessment and identification of health needs and priorities.
2.	Review national policy for impact on health and wellbeing and provide highly specialist advice on public health/health promotion policy and practice to individuals and organisations across all sectors and support on the development, interpretation and implementation of national policies. The post holder will identify, develop, implement and evaluate a range of public health/health promotion programmes to meet identified needs/priorities contributing to long term health improvement and reduction in health inequalities.
3.	Ensure the prevention/promotion agenda is at the forefront of key strategies and programmes that impact on the long term health and well-being of the population. This includes the development of capacity for impact assessment and evaluation of strategies, policies and programmes.
4.	Lead, develop and sustain strategic partnership work that spans organisational and professional boundaries including local authorities, NHS organisations, voluntary organisations and independent sector, to deliver strategic and operational objectives of the Public Health Team, including leading and planning and development of community health development initiatives that impact on health and wellbeing.
5.	Provide specialist public health advice to inform the commissioning and/or decommissioning of services across organisation boundaries.
6.	Support relevant research activities including review of complex research proposals and working with academic centres and others on collaborative projects.
7.	Write and contribute to public health reports. These reports will vary in length and complexity, and will range from informal summaries to detailed comprehensive reports. It will also be necessary for the post holder to be able to summarise these reports and disseminate their findings.
8.	Prepare and deliver presentations conveying complex and sensitive data and other health / health care information to a variety of audiences, including public health specialists and non-specialist audiences and individuals.
9.	Continually review current work practices, making recommendations to others and implementing improvements e.g. updating/developing systems.
The above is only an outline of the tasks, responsibilities and outcomes required of the role. You will carry out any other duties as may reasonably be required by your line manager. The job description and person specification may be reviewed on an ongoing basis in accordance with the changing needs of the organisation or the Public Health Directorate.	

## Person Specification

### Qualifications, knowledge, skills and experience

Minimum level of qualifications required for this job

Qualifications Required	Essential	Desirable
A post graduate qualification in a Public Health or Public Health related subject such as Nursing, Allied Health Science etc	√	
Active registration with clinical bodies such as GMC, LMC, GDC, NNC and/or UK Public Health Register (UKPHR) at an appropriate level		√
Professional Qualification in Management or equivalent experience	√	

Minimum levels of knowledge, skills and experience required for this job

Theme	Detail	Essential	Desirable
<b>Knowledge</b>			
<b>Public Health</b>	Excellent level of knowledge and understanding of all Public Health practices, including wider determinants of health, health inequalities, health improvement and health protection methodologies and able to apply into practice.	√	
	Specialist understanding of Public Health competencies including the need for continuous professional development (CPD)	√	
<b>Data led</b>	Specialist knowledge of epidemiological intelligence analysis, interpretation and presentation.	√	
	Significant level of understanding of methods of developing evidence based practice.	√	
<b>Policy</b>	Excellent understanding of NHS and Local Authority policy, statutory duties and responsibilities.	√	
<b>Skills</b>			
<b>Communication</b>	Excellent report writing skills with the ability to present complex information in a meaningful way to a variety of audiences.	√	
	Excellent oral, interpersonal and communication skills with the ability to influence and negotiate and the ability to present to a variety of audiences.	√	
<b>Leadership/ Management</b>	Effective leadership and mentoring skills with the ability to support professional development and training.	√	
	The ability to project manage concurrent projects, making effective decisions and ability to resolve arising problems.	√	
<b>Practical</b>	Computer literate with good IT skills in standard Microsoft software as well as specialist software such as statistical and GIS systems	√	



<b>Experience</b>			
<b>Leadership/ Management</b>	Substantial experience in leading a team in delivering Public Health projects and functions, including projects that effect service change or redesign, working against a backdrop of change and uncertainty.	√	
	Significant experience in line management, including staff development and training - A willingness to further develop and lead others in adapting to change (Ability to provide coaching and mentoring to other public health staff, including as part of their formal professional development).	√	
<b>Work Planning/ Delivery</b>	Experience of providing specialist Public Health advice and knowledge to inform the commissioning/ recommissioning of services.	√	
	Experience of leading effective multi-agency work including responding successfully to the challenges of joint working, representing a public health or organisational view and experience of leading or chairing a multi-agency group.	√	
	Experience of working in collaboration with Health and Social Care/Voluntary Sector to deliver Public Health programmes.	√	
	Experience of developing Public Health strategies and/or action plans and/or involvement in longer term planning in a Local Authority or NHS setting.	√	
<b>Communications</b>	Experience of writing in a range of styles from brief summaries through to in-depth technical reports and communicating information effectively to staff, external partners and the public. (Excellent ability in transforming data and research into delivery, inspiring change across the team and the wider council).	√	
	Experience of dealing with media enquiries, freedom of information requests and customer complaints.		√
	Experience of producing scientific publications, presentation of papers at conferences, seminars etc. (Peer reviewed publication of method, analysis and conclusions).		√

### Disclosure level

What disclosure level is required for this post?	<b>None</b>	Standard
	Enhanced	Enhanced with barred list checks

### Work type

What work type does this role fit into? (Highlight one box that reflects the main work type)	Fixed	<b>Part Flexible</b>	Flexible	Field
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